



SUBARU

Confidence in Motion

IMPREZA





STAY IN TOUCH. FEEL CONNECTED.

An available 8-inch touchscreen head unit display provides intuitive access to navigation and listening content, whilst a redesigned multifunction display informs drivers on key vehicle stats. Connectivity between the head unit display, meter display, and multifunction display helps improve convenience, safety, and enjoyment. In touch and in control—that's how you'll always feel inside the Impreza.



01. Apple CarPlay and Android Auto™

Use today's most popular apps with Apple CarPlay and Android Auto. Voice recognition capabilities allow hands-free use, keeping everybody safe whilst reducing distractions when you're on the road.

Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.
Android™ and Android Auto™ are trademarks of Google Inc.



02. Multifunction Display

This new 6.3-inch full-colour LCD multifunction display at the top of the instrument panel provides you and your passengers with useful information in an easy-to-understand view.



03. SATNAV with TomTom Mapping

The Impreza features built-in and voice-activated navigation system powered by TomTom



04. Reversing Camera

When you shift into reverse gear, the camera displays a live colour image on the head unit display along with guidelines to assist you with parking.



STYLE, COMFORT, AND ENJOYMENT FOR ALL.

Entering a new level of refinement, the all-new Impreza boldly leaps forward with a quiet cabin that's rich in smooth, sculptured surfaces and careful attention to detail. The Impreza maintains an elegant and sporty design sense whilst giving the cabin a more spacious feel. All passengers can expect to enjoy the spacious front and rear seating of the Impreza—even on long rides.



Front Seats

The all-new Impreza features redesigned, stylish front seats that offer more support, comfort, and peace of mind.

Electronic Park Brake



Cruise Control

One-touch control allows the driver to set and maintain a steady cruising speed, convenient for long-distance driving on open motorways.

Keyless Access and Push-button Start System

Your key fob gives you easy keyless access into your vehicle and allows you to start the engine with a simple push of the start button.



Dual-zone Automatic Air-conditioning System

The redesigned air-conditioning system distributes air efficiently and silently with improved vent directional flow for a more comfortable cabin in any weather.

Aluminium Pedals

These motorsports-inspired pedals give the interior an exciting feel.





LED Rear Combination Lamps

The horizontal design of the LED rear combination lamps boost the wide and sporty exterior look.



Power-sliding, Tilt-adjustable Glass Sunroof

The all-new Impreza comes with a sunroof to allow light in the cabin for a pleasant and comfortable ride for all.



Auto Wipers



Auto LED Headlamps



17-inch Aluminium-alloy Wheels

The stylish aluminium-alloy wheels are painted black on the inside to boost its solid and sporty appeal.

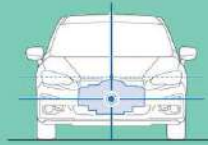


Steering Responsive Headlights (SRH)

When rounding a curve at night, the illumination direction of the headlights moves left or right according to the steering wheel to ensure visibility.



SUBARU CORE TECHNOLOGY



INCREASED STABILITY

The Boxer engine's low centre of gravity and flat design give it better side-to-side stability than other engine types.

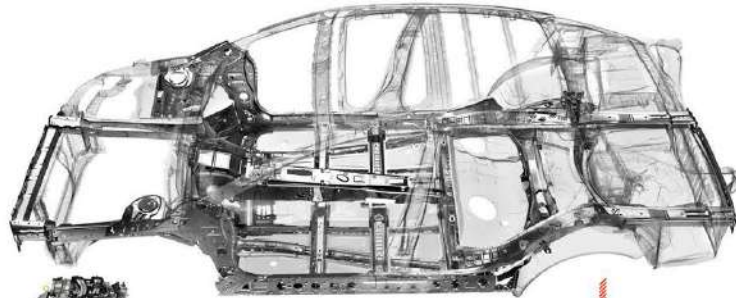


LONG-LASTING PERFORMANCE

The engine's flat design is inherently rigid and self-balancing, generating less vibration than other engine types.

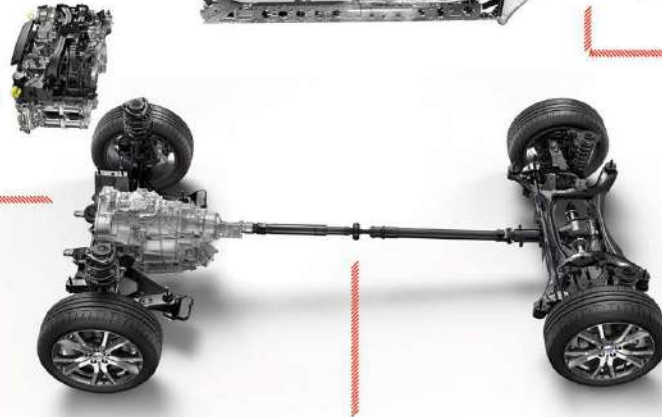
SUBARU BOXER ENGINE

A boxer engine, or a horizontally opposed engine, is an engine configuration in which its pistons move toward each other in a horizontal direction. Subaru has been solely committed to the SUBARU BOXER engine for over 50 years for its many advantages over other engine types, providing durability and reliable performance in its vehicles.



LINEARTRONIC + ACTIVE TORQUE SPLIT AWD

Lineartronic adjusts to any ratio in its range for smooth and stepless gear changes that keep the engine in its most efficient range for efficient and smooth acceleration, driving performance and better fuel efficiency. It comes paired with Subaru's active torque split AWD system. Its default torque of 60% front and 40% rear is adjusted up to a 50/50 split in response to real-time traction conditions.



SYMMETRICAL ALL-WHEEL DRIVE (AWD)

Subaru's Symmetrical AWD distributes power to all wheels for better traction on wet and slippery roads. Laid out in a horizontally symmetrical plane, this system has a well-balanced low centre of gravity design for a more stable and safer ride.

SUBARU GLOBAL PLATFORM

The Subaru Global Platform (SGP) is the underlying platform that will underpin the next generation of Subaru vehicles. Enhancing all-around safety and performance, it goes beyond better performance to offer a driving feel you can only find in a Subaru. It's the future of Subaru—and delivers even more enjoyment and peace of mind to all drivers and passengers.

More Fun to Drive

More responsive handling allows the driver to steer the car as intended, also increasing hazard avoidance. The result is a car that's safer and more fun to drive, even on long trips.

Ride Comfort

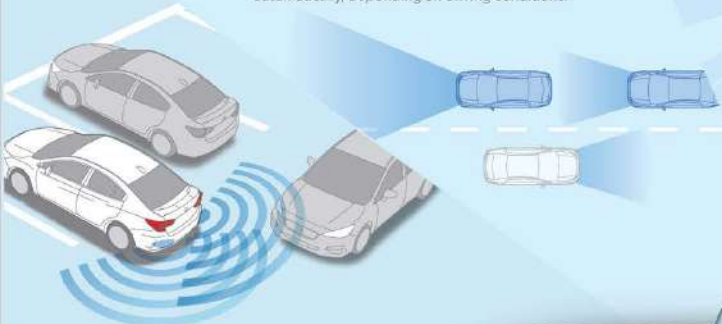
Improvements in chassis rigidity, suspension, and stabilisers efficiently absorb shocks from the road and hide uneven surfaces, allowing more comfort and less fatigue on long rides.

Comfortable Cabin Space

Unpleasant vibrations or noise have been minimised to ensure all passengers enjoy the ride. Suspension improvements and a highly rigid chassis allow a comfortable cabin interior for all.

02 ADVANCED SAFETY PACKAGE: HIGH BEAM ASSIST (HBA)

High Beam Assist increases visibility and safety when driving at night by toggling the high beams on and off automatically, depending on driving conditions.



03 VISIBILITY

Design improvements have been made with the viewing angle of drivers in mind to offer better front and rear visibility.



04

VEHICLE DYNAMICS CONTROL SYSTEM & ACTIVE TORQUE VECTORING

If the vehicle approaches the limits of stability, the AWD torque distribution, engine output, and brakes at each wheel are adjusted to help keep the vehicle on course. And with Active Torque Vectoring, brakes are applied and less torque is distributed to the inside wheels and more to the outside wheels for more precise handling, helping you make sharp turns when necessary.



05

HAZARD AVOIDANCE

Made possible by the SGP, the lower centre of gravity design, enhanced suspension system, and rigidity improvements provide a vehicle that responds immediately when evasive actions are taken, helping avoid hazards on the road.



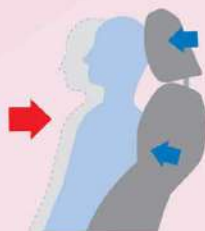
01 ADVANCED SAFETY PACKAGE: SUBARU REAR VEHICLE DETECTION (SRVD)

Sensors placed around the vehicle alert you of vehicles in your rear blind spots for safer lane changes. It also warns you of potential collision danger whilst driving in reverse into a street with cross traffic.



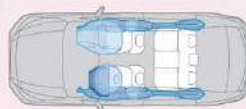
10 LOCKING-TONGUE SEATBELTS

During an impact, the locking tongue limits movement in the lap belt and reduces impact in the lower chest area to improve safety and reduce injury levels.



09 WHIPLASH-MITIGATING FRONT SEATS

Designed to enhance comfort and help the driver feel more planted for more control, these seats can also help reduce the possibility of whiplash resulting from certain types of collisions.



08 7 (SRS) AIRBAGS

Front SRS airbags, front side SRS airbags, curtain SRS airbags, and a knee SRS airbag come standard on the all-new Impreza to give all passengers a higher level of protection in the event of a collision.



07

RING-SHAPED REINFORCEMENT FRAME



06

CABIN-PROTECTING LAYOUT

Now sitting lower than ever due to the low centre of gravity design of the SGP, the engine and gearbox are designed to avoid crashing into the cabin in the event of a collision.

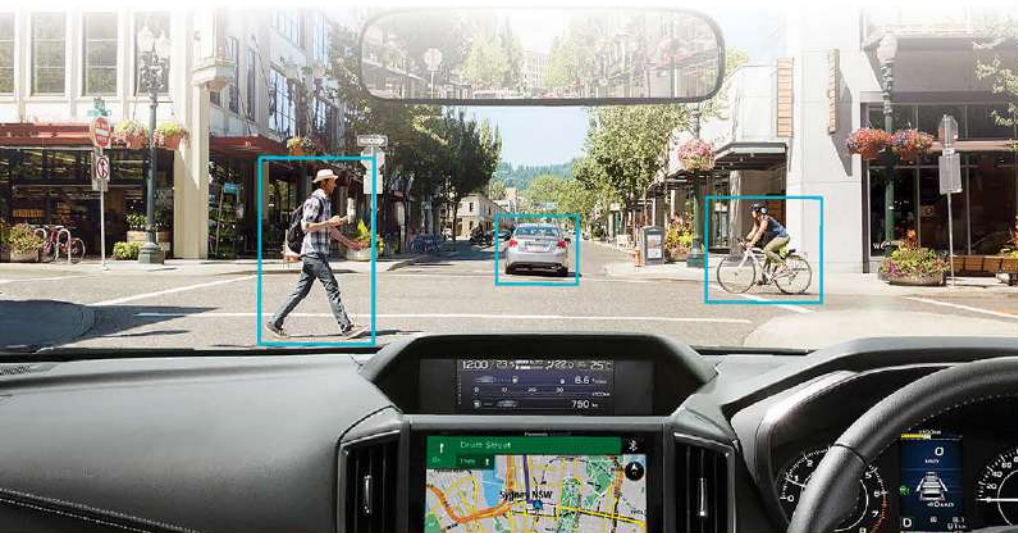


AN EXTRA SET OF EYES ON THE ROAD AND, IF NEED BE, AN EXTRA FOOT ON THE BRAKE WHEN YOU DRIVE.

EyeSight® Driver Assist Technology is the culmination of everything Subaru engineers know about safety. Adding confidence to every trip, EyeSight monitors traffic movement, optimizes cruise control, and warns you if you sway outside your lane. The Pre-Collision Braking feature can even apply full braking force in emergency situations, helping you avoid or reduce frontal impacts.

The core of the EyeSight system is its set of dual color cameras. Intelligently and unobtrusively placed near the rearview mirror, they scan the road for unanticipated dangers.

This advanced system provides extra awareness, safety, and added peace of mind every time you drive.



ADAPTIVE CRUISE CONTROL



Traffic doesn't always flow smoothly, so EyeSight® doesn't only keep a set speed. The system looks ahead and helps automatically adjust to keep your distance, even in stop-and-go highway traffic.

PRE-COLLISION BRAKING



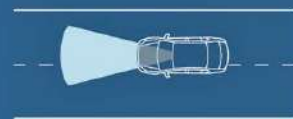
A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight warns you, applies the brakes and can even help you stop your Subaru.

PRE-COLLISION THROTTLE MANAGEMENT



If you put the car in Drive instead of Reverse and EyeSight® sees an object in your path, it cuts power to help you avoid accelerating into it.

LANE DEPARTURE AND SWAY WARNING



You accidentally drift to the edge of your lane and begin to cross into another lane. EyeSight® watches for lane markers and chimes to warn you before you leave your lane.

SPECIFICATIONS MODEL

* Launch Model June 2017

* Available for pre-order, with delivery in October 2017

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	2.0i-S CVT	2.0i CVT	2.0i-S ES CVT
Exterior	Alloy Wheel	205/50 R17	205/55 R16
	Head Lamps	Auto on LED with Daytime Running Lamps	Halogen
	Steering Responsive Headlamps	S	
	Auto Wipers	S	
	Side Sill Spoiler	S	
	Chrome Plated Door Handle	S	
	Colored Door Mirror	S	S
Interior	Side Turn Light & Electrical Folding Function Door Mirror	S	S
	Sunroof	S	S
	Smart Entry & Push Engine Start	S	S
	Multi Function Display	Premium 6,3"	Standard 6,3"
	Climate Control AC	Dual Auto	Single Auto
	Leather Package	S	S
	Power Seat		S
Audio	Leather Seat	S	S
	Rear Seat Center Arm Rest with Cup Holder	S	S
	USB Power Outlet / AUX Input	USB 2 + Mini Jack	USB 2 + Mini Jack
	Audio Display	8,0"	6,2"
	Apple CarPlay™ + Android Auto™	S	S
	GPS Sat Nav with TomTom Mapping & Voice Command	S	S
	Voice Command Recognition	S	S
Driving	Speaker	6 Speaker	6 Speaker
	Symmetrical All Wheel Drive - Active Torque Split	S	S
	Cruise Control	S	S
	Paddle Shift	S	S
	One Touch Lane Indicator	S	S
	Alloy Pedal & Foot Rest	S	S
	Electronic Park Brake	S	S
Safety	Vehicle Dynamics Control	S	S
	High Beam Assist	S	S
	Rear Cross Traffic Alert	S	S
	Blind Spot Monitoring	S	S
	Rear Auto Brake		S
	Pre-Collision Braking		S
	Pre-Collision Throttle Management		S
	Lane Sway & Departure Warning		S
	Adaptive Cruise Control		S
	Reverse Camera	S	S
	5 Star ANCAP, JNCAP, EuroNCAP Safety Ratings	S	S
	IIHS Top Safety Pick Plus Safety Award	S	S

Power

115KW
@6000rpm

Torque

196Nm
@4200rpm

Economy

7.2L
/100km
combined

Luggage Space

460 L



COLOUR OPTIONS



TRIM OPTIONS



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